

The Apprenticeship Hub is part funded by the European Social Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020.

The Apprenticeship Hub is a £1.83 million programme that is part funded by the European Social Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020. It is a partnership project between Calderdale College, North Yorkshire County Council and East Riding of Yorkshire Council.

The Apprenticeship Hub will provide businesses with a portfolio of support to increase capacity for growth in apprenticeships in York, North Yorkshire and East Riding. It aims to build a better skilled workforce to improve productivity and economic growth, and to encourage the uptake of apprentices.

The Apprenticeship Hub will run until June 2023.





1.

A single point of contact for SMEs

2.

Capacity building support for SMEs

3.

Pre-apprenticeship and wraparound training for apprentices



4.

A Levy Transfer Support Service

**5.** 

**An Apprenticeship Provider Network** 

6.

Apprenticeship awareness raising campaign

# SINGLE POINT OF CONTACT

- Dedicate contact point: <u>01904 221 682</u>
- Dedicated website: <a href="https://apprenticeship-hub.co.uk/">https://apprenticeship-hub.co.uk/</a>
- Access to Advisers for advice and support
- Access to apprenticeship providers
- Access to fully funded training courses and qualifications
- Toolkit of support
- Referral to other support if apprenticeships not suitable



# SME CAPACITY BUILDING

- Leadership and management apprenticeship planning support e.g. support with regulatory requirements such as DBS, health & safety checks, risk assessments
- Apprenticeship support e.g. selecting standards, selecting providers, recruitment
- Support on setting up and using a digital account
- Support on accessing funds e.g. incentives and applying for Levy Transfer
- Accredited training for leadership and management teams e.g. mentoring, coaching,
   recruitment, health & safety, risk assessments



# PRE-APPRENTICESHIP / WRAPAROUND SUPPORT

- Apprentice Engagement Coordinator support
- Functional Skills accredited training (Maths & English)
- Accredited training e.g. personal development, employability, digital skills
- Non-accredited training e.g. approaching learning, communication skills, presentation skills, time management





# LEVY TRANSFER SUPPORT SERVICE

- Support for SMEs to access the National Levy Transfer Scheme
- Support for SMEs to access other local and national scheme's
- Supporting SMEs with applications for Levy
- Promoting the opportunity for Transfers
- Identifying employers with unused Levy for use by SMEs
- Supporting employers to pledge unused Levy and checking applications



# APPRENTICESHIP PROVIDERS NETWORK

- Establish and manage a York, North Yorkshire and East Riding wide provider network
- Establishing collaborative arrangements / twoway referrals process
- Identifying gaps in provision and expand to meet local / sectoral needs
- Management of an online provider directory
- Collaborative working with other provider networks in the region





## APPRENTICESHIP AWARENESS RAISING CAMPAIGN

#### **Direct Marketing:**

- Website, social media, press releases
- Events National Apprenticeship Week

#### **Collaborative Marketing:**

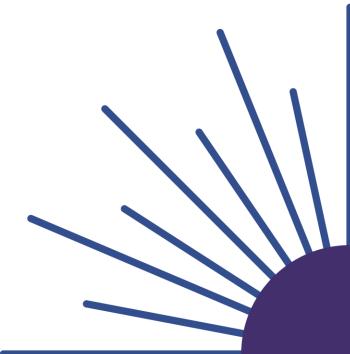
- Apprenticeship Provider Network
- Delivery Partners
- Other stakeholders and intermediaries



### **ELIGIBILITY**

In order to be eligible for support the following must apply:

- The business must have a premises in the York North Yorkshire and East Riding region (Craven, East Riding, Harrogate, Hambleton, Richmondshire, Ryedale, Scarborough, Selby, York)
- The business must be an SME (employ fewer than 250 FTE staff, and have either a turnover of less than €50 million, or a balance sheet of less than €43 million)
- Participants must be aged 16 or over, and have the legal right to live and work in the UK
- Activity must be delivered in the York North Yorkshire and East Riding region





#### **CONTACT US ON:**

- 01904 221 682
- info@apprentcieship-hub.co.uk

#### **FIND US AT:**

www.apprenticeship-hub.co.uk

#### **FOLLOW US ON:**

- LinkedIn: www.linkedin.com/company/theapphubynyer/
- Twitter: <u>@TheAppHubYNYER</u>

# Thank you



